

Expand your product portfolio quickly and cost effectively

Wholesale SIP Trunking service from Bell

The growing demand for IP services means service providers need to be ready to quickly and cost-effectively meet the evolving needs of their customers.

Business customers are looking for reliable SIP and consistent communications while controlling their costs and increasing operational efficiencies.

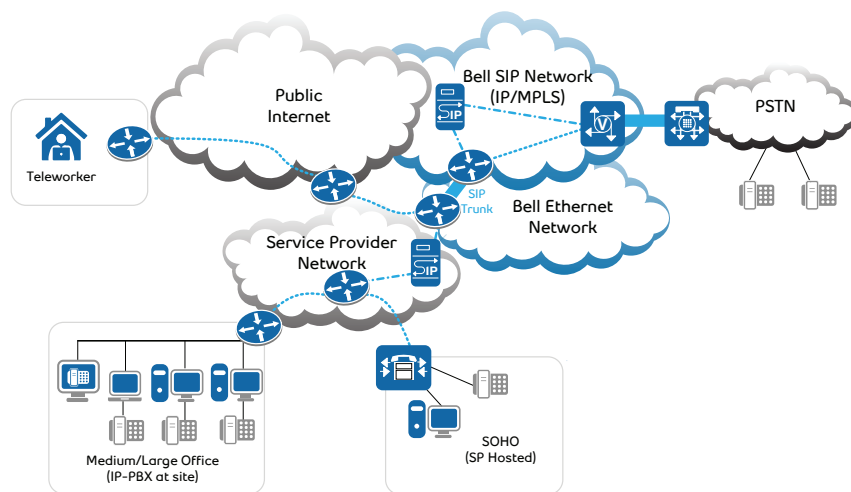
Wholesale SIP Trunking service from Bell delivers a flexible and scalable solution, enabling you to broaden your service offering and enhance your brand.

The solution

Wholesale SIP Trunking enables your end users to reduce costs and simplify IT management by combining voice and data access over a single connection using an IP-PBX system, or with a traditional PBX system by using an Integrated Access Device (IAD).

With flexible feature options and minimal turn-up time, you can start offering a range of IP voice services to accommodate any business customer – from multi-site enterprise customers to small businesses. Strong demand for next generation services, combined with the high potential for end-user cost savings, gives you the potential for maximum return on your investment in a short amount of time.

SIP Trunking



What is SIP Trunking?

A SIP (Session Initiation Protocol) Trunk is a single voice call, routed over an IP network. Unlike traditional telephony where clusters of physical wires are delivered from the service provider to a business, a SIP trunk replaces these fixed Public Switched Telephone Network (PSTN) lines with a flexible, feature-rich system with full PSTN connectivity.

Features

- Economical domestic and long distance calling.
- Standard features such as enhanced 9-1-1 emergency calling, Direct Inward Dialling (DID), toll free numbers, directory listings and local number portability.
- Advanced hosted voice features such as auto attendants.

Benefits to you and your end users

Scaleable – allows you to increase capacity one channel at a time versus 23 at a time with traditional PRIs (Primary Rate Interface).

Interoperable – as a digital protocol, SIP allows integration with a wide variety of computer programs and digital services.

Simplified management – adding new PBXs or locations to existing voice networks is fast and easy.

Optimized broadband utilization – bandwidth remains available for data when it is not being used for calls.

Cost effective – enjoy long distance and PRI cost savings and achieve a fast return on investment.

About Bell Wholesale

Bell Wholesale provides national and international clients industry-leading voice, broadband and IP wholesale solutions from across Canada and from key points in the United States.

We understand the needs of our clients who come from a variety of markets: inter-exchange carriers, local exchange carriers, wireless service providers, resellers, Internet Service Providers, telcos and cablecos.

Our comprehensive portfolio of wholesale products and services demonstrates our commitment to providing solutions that will help your customers grow their business and enable their success.

Offer your end-users significant cost savings with Wholesale SIP Trunking from Bell

- Reduces or eliminates the need for dedicated PRI connections.
- Reduces capital expenditure by centralizing communications platform across sites.
- Streamlines network with one single telephony provider.
- Eliminates the expense of purchasing and maintaining hardware media gateways.
- Scales up or down without additional hardware purchases.
- Eliminates long-distance charges incurred from calls between networked sites.

Savings for your end users may vary but are typically in the 20% -60% range for SIP services vs. traditional voice services.



For more information visit bell.ca/wholesale